

Programme Highlights

- ❑ Industry Expectations from Academic Institutions
- ❑ Technological Collaborations and Research
- ❑ Industrial Problems of the Region
- ❑ Innovations and Patents
- ❑ Establishing Industry-funded Idea Academic Institution
- ❑ Alumni Interaction and Involvement
- ❑ Start-up, Entrepreneurship Avenues

Themes/Topics:

- ❑ Linking R & D activities of Academia with Industry
- ❑ Best Innovative Technology/Concept with industrial potential
- ❑ Intellectual Property Rights from Academia and Industry Perspective
- ❑ Scope & Placement/Internship Opportunity in Industries

Special Attractions:

- ❑ Category I : Awards to faculty, researchers, Scientists from institutes, Universities for their outstanding research contribution in form of technology, product, process, innovative concept.
- ❑ Category II: Awards to students, researchers for best upcoming start up.
- ❑ The selection will be made by expert committee constituted by University through poster presentation for both.
- ❑ There is a participation fee for both the competition. For category I the registration fee is 1000 /- and for category II the registration fee is 500 /-.

Innovative Technology/Product/ Innovative Concept	Rs. 40,000 /-(1st) Rs.30,000 /-(2nd) Rs.20,000 /-(3rd)
Best Upcoming Start up	Trophy and Certificate

About the University

Maharaja Sriram Chandra Bhanja Deo University (MSCBU) (Erstwhile North Orissa University) was established by the Government of Odisha under the section 32 of the Odisha University Act, 1989 (Act 5 of 1989). The University is recognized by the University Grants Commission under 2(f) and 12(B) of UGC Act, 1956 with effect from 15th February 2000 and 21st June 2006, respectively. MSCBU is recognized by Bar Council of India, IGNOU, NCTE and included in the list of Association of Indian Universities and Association of Commonwealth universities. Recently, it has been accredited with Grade 'A' by NAAC. It is envisioned that the University emerges as a powerful agent of disseminating and advancing knowledge, excellence and equity and fostering community linkage activities thereby contributing towards an enlightened and sustainable civil society. The primary mission of MSCB University is to create an environment where faculty can succeed. Showcasing their teaching potency, innovation, groundbreaking research and impactful service of our faculty is the best representative of our high Caliber learning environment.

About the Programme

The Academia Industry Interface is a vital initiative bridging academia and industry for mutual benefit. It seamlessly integrates distinct mindsets and cultures, molding students to industry needs through meets, interviews, and collaborations. This interaction enhances teaching, research, and industry processes. The continuous exchange of industry experience cultivates future leaders, emphasizing industry orientation, skill enhancement, and quick employability. MSCB University's focus on hands-on training and aligning its syllabus amplifies the program's impact, making it an essential catalyst for education-industry integration.



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**ACADEMIA - INDUSTRY
INTERFACE MEET (AIIM)**

***Academia and Industry Unite: Bridging
the Gap for Future Leaders***

3rd - 4th March, 2024

Organised By



**Maharaja Sriram Chandra
Bhanja Deo University**
Baripada -757003, Mayurbhanj,
Odisha

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MSCB University, Baripada

Guests and Dignitaries

Renowned resource persons from National Research Development Corporation, Ministry of science and Technology, Govt. of India, Rajiv Gandhi National Institute of Intellectual Property Management, Nagpur, Maharashtra, Glenmark, Hyderabad, Mol Bio, Mumbai, Mylab Diagnostics, Delhi, Tulip Diagnostics, Goa, Caplin Point, Hyderabad, Aurobindo Pharma, Hyderabad, Sud Bev Pvt Ltd., Cuttack, Lumiera Technologies, Bangalore Imgenex Ind. Pvt. Ltd, Bhubaneswar and several others from University and research organisations will grace the occasion



Important Dates

Last Date of Registration :29/02/2024

Link of registration through Google form:
<https://forms.gle/RtejHFu4797qPb697>

Contact Numbers

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Organising Committee

Chief Patron

Prof. S. K. Tripathy, Honb'le Vice Chancellor, MSCBU

Patron

Prof. H.K. Sahu, Chairman, P.G. Council, MSCBU

Prof. M. Himabindu, Director, IQAC, MSCBU

Advisory Committee

Prof. P.K. Satapathy, Dept. of Chemistry, MSCBU

Prof. S. Kar, Dept. of Physics, MSCBU

Prof. M. Mallick, HOD, Dept. of Economics, MSCBU

Prof. B. Rath, HOD, Dept. of Biotechnology, MSCBU

Dr. K. L. Barik, HOD, Dept. of Botany, MSCBU

Dr. I. Naik, HOD, Dept of Physics, MSCBU

Dr. L. Behera, HOD, Dept of Chemistry, MSCBU

Shri. S. Samadhia, Registrar, MSCBU

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Dr. S. Das, Asst. Prof., Dept. of Business Admin.

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